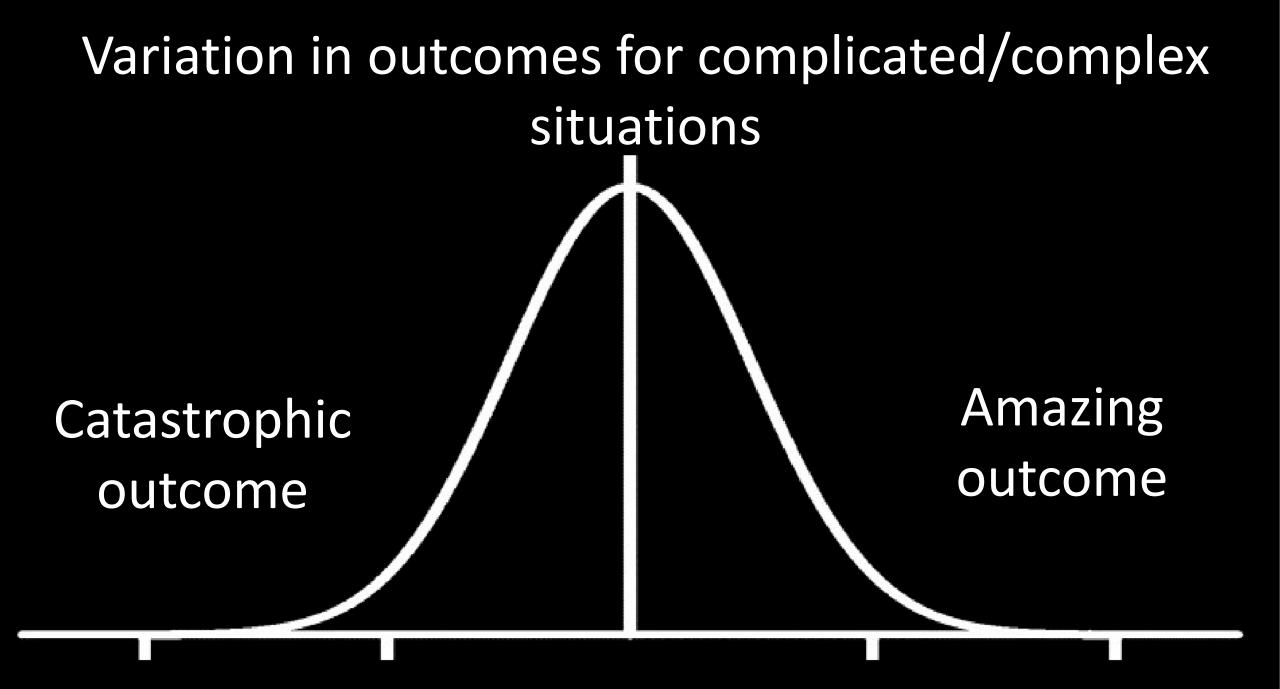
When we permit rudeness our patients die unnecessarily













How we behave towards each other is the single greatest factor in how well competent teams perform.

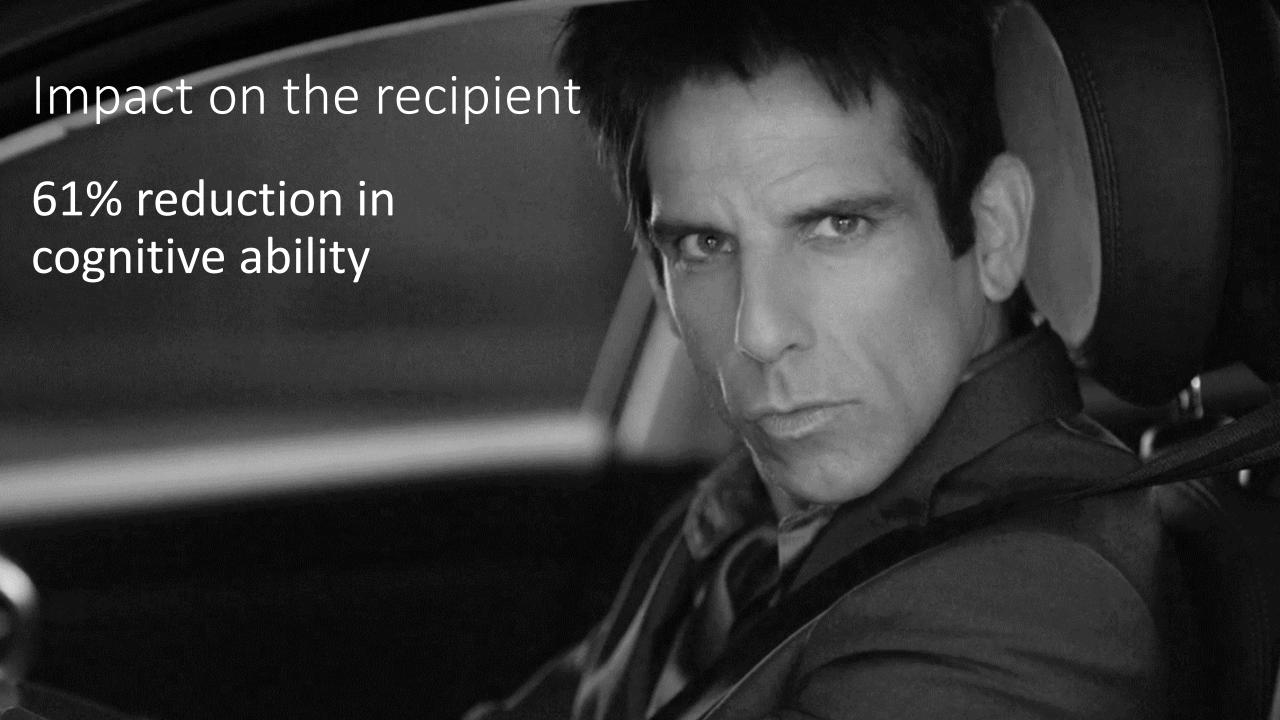
Incivility

Have you seen rudeness at work?

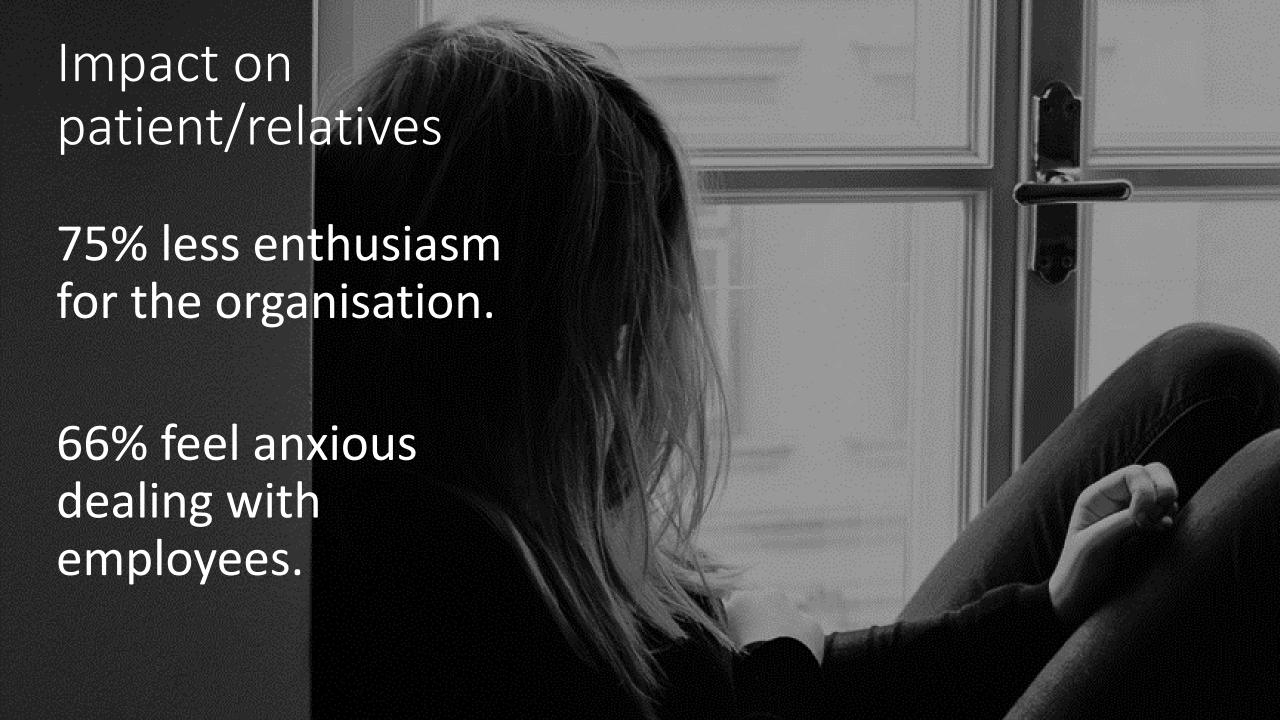


How did you respond to the rudeness?













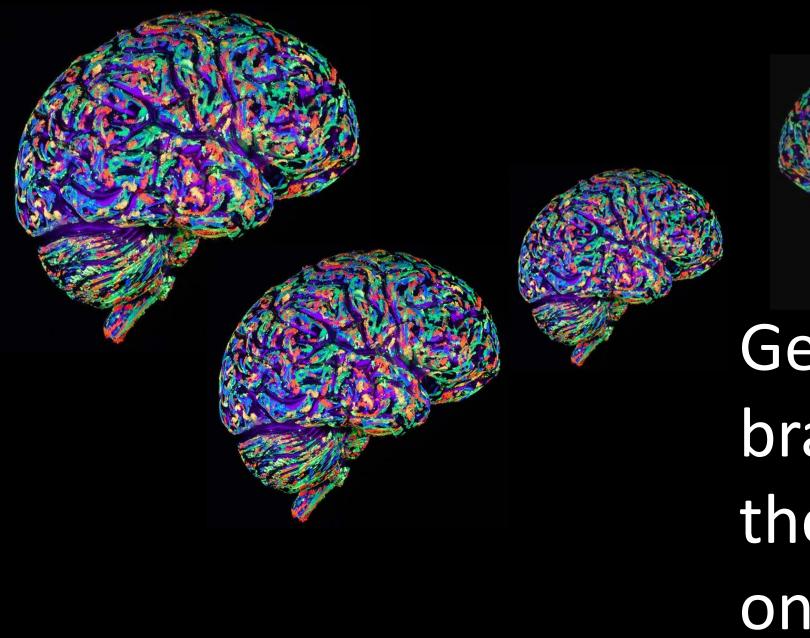


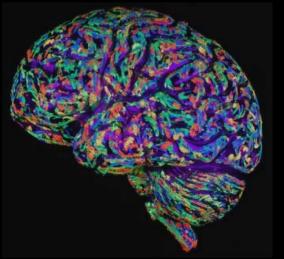


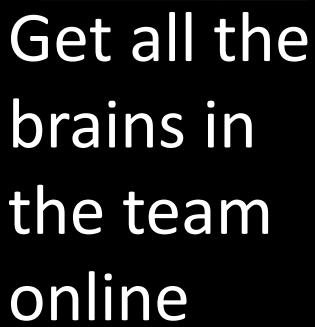
civility saves lives











Impact on the recipient

- •80% lose time worrying about this.
- 78% reduce their commitment to work.
- •63% lose time avoiding the offender.
- •48% reduce their time at work.
- •38% reduce the quality of their work (deliberately).
- 25% take it out on customers/patients.
- •12% leave